

# Millinery Announcement Extraordinary!

*Auerbach Company announce that they are now  
sales agents for the famous*

## "CONSELLO" and "ANDREA" HATS

*They have no rival for grace and style. They are all  
originated in Paris and copied in New York to the minutest  
detail. Models are shipped from Paris to New York,  
where the lines, materials and styles are copied for us at a  
fraction of the price of the original.*

*Every time you visit Auerbach's, you can see new  
"Consello" and "Andrea" Hats, as we receive a new ship-  
ment every other day.*

*Travel where you will---East, West, North or South,  
you will see nothing smarter than these high grade hats for  
street, dress and party wear. Priced at \$5.00, \$6.25,  
\$7.50 and up to \$17.50.*

*We are also showing representative millinery models from  
houses such as*

*"BURGESSE"*

*"PHIPPS"*

*"MOORHEAD and JARDINE" "L. F. CASTLE"*

*"JORDANS"*

*"FASHION HAT CO."*

*"RICHARD SENTNER"*

*You are most cordially invited to inspect our most com-  
plete new Spring showing of millinery.*



*We never show two TRIMMED HATS ALIKE*

**The  
Big  
Store**

**Auerbach Co.**

ESTABLISHED 1864 · NEVER UNDERSOLD

State St.  
&  
Broadway

**We Give S. & N.  
Trading Stamps**